## Healthcare Policies: New Developments

Sarah Freymann Fontenot, BSN, JD, CSP

Learning Collaborative Summit

Wednesday, May 15, 2019



### **Notice**

Sarah Freymann Fontenot, J.D., the Regional Healthcare Partnerships 9, 10 and 18 present this seminar with the express understanding that:

1.no attorney-client relationship exists,

2.neither Ms. Fontenot nor the RHPs are engaged in providing legal advice, and3.that the information is of a general character.

You should not rely on this information when dealing with personal legal matters; rather legal advice from retained legal counsel should be sought.

## Agenda

- Health Care in Texas Today
- Why is Texas Different? Is it?
- What if Health Care was Beyond Austin's Control?
- Looking Towards a New Future
- Questions, Answers, Discussion

## **Health Care Today**

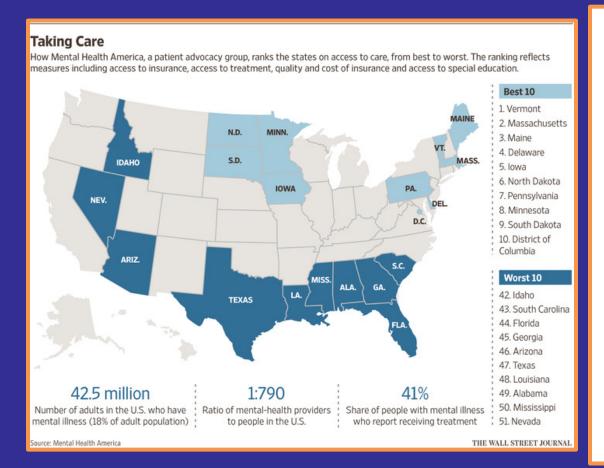


Picture by GoaShape/unsplash.com

Health Care is Disrupted in All sectors

But for YOUR Communities

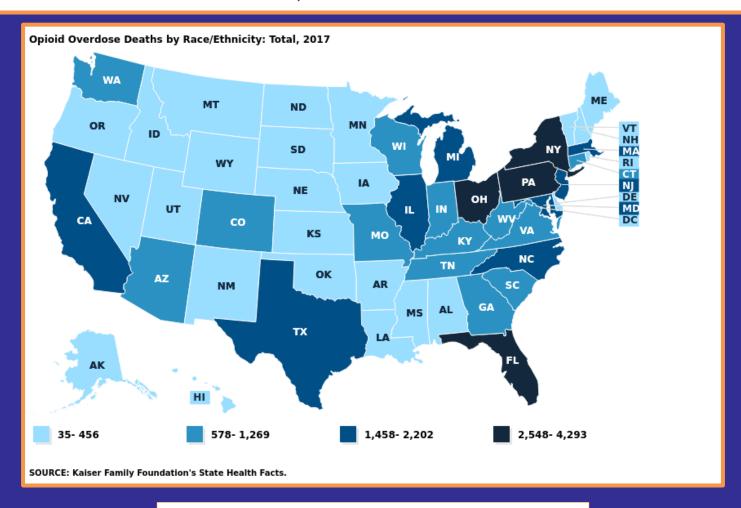
#### Mental & Behavioral Health Care



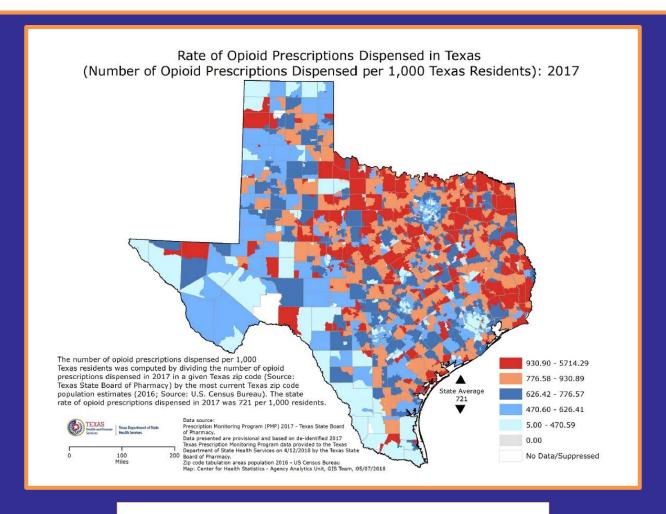
We can't move the needle on Mental & Behavioral Health without Access to excellent services for the entire community

## **And the Opioid Crisis?**

https://www.kff.org/other/state-indicator/opioid-overdose-deaths-by-raceethnicity/?dataView=0&activeTab=map&currentTimeframe=0&selectedDistributions=total&sortModel=%7B%22colld%22:%22Location%22,%22sort%22:%22asc%22%7D



## The Opioid Crisis is a Home Town Matter



#### **Maternal Health**

"According to vital statistics records,

Texas' maternal mortality rate —

defined as deaths per 100,000 live

births — has jumped 87%, from 18.3

for the five years from 2006 to 2010,

to 34.2 for 2011 to 2015.

Maternal deaths are increasing in Texas, but probably not as much as officials thought THA [1/4/19]

https://www.texastribune.org/2018/01/04/maternal-deaths-are-increasing-texas-probably-not-much-officials-thoug/



THE MATERNAL HEALTH CARE CRISIS IN THE USA

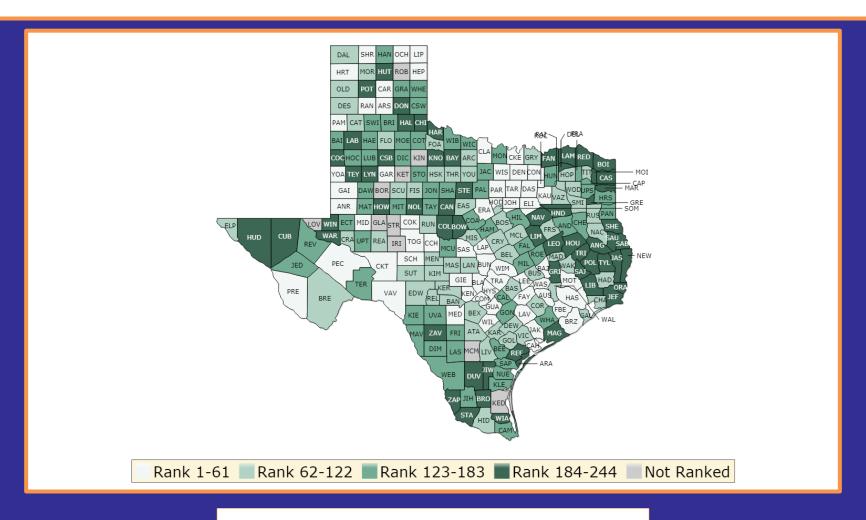
health care is a human right

Amnesty International

March 2010

## **Health Outcome Comparisons**

http://www.countyhealthrankings.org/sites/default/files/state/downloads/2019%20Health%20Outcomes%20-%20Texas.png



#### Is There Life After DSRIP?

- Texas Legislative Session ending May 27<sup>th</sup>
- Five-year extension of the 1115 Waiver (Dec. 2017) expires September 30, 2022.
- DSRIP Transition Plan due to CMS by October 1, 2019



### A Look Above the Tree Tops

It can be very hard to see the **Forest** when you are constantly running into **Trees**!



Photo by Aldino Hartan Putra/Unsplash.com

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#### "Texas Is Different"

"We just can't do [fill in the blank] here"

"That dog don't hunt in Texas"

"Texas just has it's own way"

"That will never make it through Austin"

## Really?

**Arkansas** "Private Option" created 4/23/13 Louisiana **Expansion effective 6/1/16 Nebraska** Passed on Ballot Initiative 11/6/18 **Virginia Expansion effective 1/1/19 Kansas Senate Dismisses Medicaid Expansion With Single Vote 5/2/19** 

## Keep in Mind...

Medicaid was passed in 1965 but not fully implemented until the last holdout state (Arizona) got on board in 1982!

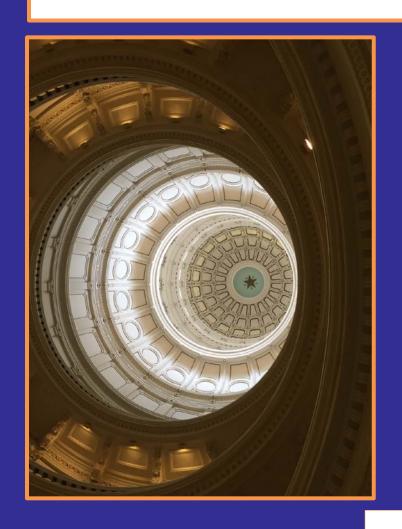
## The Shifting Demographics of Texas



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#### **But What If...**



What if the future of Health Care in Texas was not (entirely) in the hands of the Texas Legislature?

SHFF/2019

#### **But What If...**

**Story Time!** 

**Impact #1** 

Impact #2

## North Carolina State Board of Dental Examiners v. Federal Trade Commission



Do the actions of the Dental Board fall under the "state action exemption" or was it anticompetitive activity subject to antitrust liability?

#### **Round One**

"Physicians are urging a U.S. appeals court to overturn a FTC ruling that doctors say strips medical boards of their right to regulate medicine. The appeal comes after a North Carolina dental board was found to have violated federal antitrust regulations by attempting to stop nondentists from operating teeth-whitening centers... If the FTC decision stands, the ruling would significantly imperil state regulation of medicine"

FTC decision jeopardizes authority of medical boards, doctors say AMA News [8/20/12]

#### **FTC UPHELD**

"On May 31, the court ruled that a North Carolina dental board exceeded its authority when it attempted to stop nondentists from providing teeth-whitening services. In siding with the [FTC], judges said the board is not shielded from antitrust scrutiny because it is not actively supervised by the state and its members are private market participants. Legal experts say the decision could discourage physicians from serving on state boards and inhibit board members from making difficult regulatory decisions for fear of federal scrutiny. The opinion also could lead to legislative rules that impose more state oversight over licensing boards, doctors and attorneys say... The FTC hailed the decision as a victory for healthy competition among health care professionals."

AMEDNEWS.COM [June 17, 2013]

## March 3, 2014: Supremes Take the Case



**Dentists** 

**Physicians** 

**Engineers** 

Lawyers

#### And the Answer...

and on February 25, 2015

(Slip Opinion)

OCTOBER TERM, 2014

Sullahue

NOTE: Where it is feasible, a syllabus (headnote) will be released, as is being done in connection with this case, at the time the opinion is issued. The syllabus constitutes no part of the opinion of the Gourt but has been prepared by the Reporter of Decisions for the convenience of the reader. See United States v. Detroit Timber & Lumber Co., 200 U. S. 321, 357.

#### SUPREME COURT OF THE UNITED STATES

Syllabus

NORTH CAROLINA STATE BOARD OF DENTAL EXAMINERS v. FEDERAL TRADE COMMISSION

CERTIORARI TO THE UNITED STATES COURT OF APPEALS FOR THE FOURTH CIRCUIT

No. 13-534. Argued October 14, 2014-Decided February 25, 2015

North Carolina's Dental Practice Act (Act) provides that the North Carolina State Board of Dental Examiners (Board) is "the agency of the State for the regulation of the practice of dentistry." The Board's principal duty is to create, administer, and enforce a licensing system for dentists; and six of its eight members must be licensed, practicing dentists.

The Act does not specify that teeth whitening is "the practice of dentistry." Nonetheless, after dentists complained to the Board that nondentists were charging lower prices for such services than dentists did, the Board issued at least 47 official cease-and-desist letters to nondentist teeth whitening service providers and product manufacturers, often warning that the unlicensed practice of dentistry is a crime. This and other related Board actions led nondentists to cease offering teeth whitening services in North Carolina.

The Federal Trade Commission (FTC) filed an administrative complaint, alleging that the Board's concerted action to exclude nondentists from the market for teeth whitening services in North Carolina constituted an anticompetitive and unfair method of competition under the Federal Trade Commission Act. An Administrative Law Judge (ALJ) denied the Board's motion to dismiss on the ground of state-action immunity. The FTC sustained that ruling, reasoning that even if the Board had acted pursuant to a clearly articulated state policy to displace competition, the Board must be actively supervised by the State to claim immunity, which it was not. After a hearing on the ments, the ALJ determined that the Board had unreasonably restrained trade in violation of antitrust law. The FTC again sustained the ALJ, and the Fourth Circuit affirmed the FTC in

## Citing Antitrust Law, SCOTUS Backs FTC in NC Dental Board Suit

"The ruling could have broad implications for state regulatory boards overseeing professional activities, including those of physicians and hospitals... Writing for the [6-3] majority, Justice Anthony Kennedy said the Sherman Antitrust Act protects competition and respect federalism. "It does not authorize the states to abandon markets to the unsupervised control of active market participants, whether trade association or hybrid agencies. If a state wants to rely on active market participants as regulators, it must provide active supervision ... The high court's three most conservative judges sided with the dental board." HealthLeaders Media, February 27, 2015

## Self-Dealing?

"Justice Anthony Kennedy, writing for the majority, said state boards composed mostly of active market participants run the risk of self dealing. "This conclusion does not question the good faith of state officers but rather is an assessment of the structural risk of market participants' confusing their own interests with the state's policy goals," he said. "If a state wants to rely on active market participants as regulators, it must provide active supervision."

USA TODAY, February 25, 2015

# "far reaching effects on the states' regulation of professions"

"Writing in dissent, Justice Samuel Alito noted that the majority's ruling 'will create practice problems and is likely to have far reaching effects on the states' regulation of professions."

HealthLeaders Media, February 27, 2015



#### FTC Guidance Released

Modern Healthcare [10/14/15]

Change the make-up of your Board

Provide "adequate supervision"

#### **But What If...**

Thanks for the Story

But What Does This Have To Do With Us!



Photo by Mark Zamora/Unsplash.com

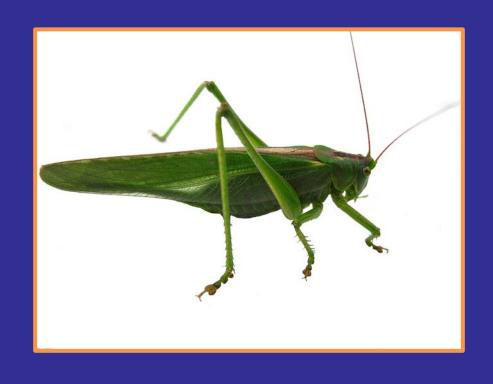
#### **But What If...**

**Story Time!** 

**Impact #1** 

Impact #2

## The Impact



North Carolina State
Board of Dental
Examiners v. Federal
Trade Commission

Feb 25, 2015

The US Supreme Court Speaks

### **Along Comes Texas**

"Telemedicine company Teladoc's recent lawsuit against the Texas Medical Board is one of the first cases that could be affected by a recent U.S. Supreme Court ruling about state regulatory boards' immunity- or lack thereof- from antitrust laws... Teladoc, which uses technology to facilitate patient/doctor visits, alleges the rule violates antitrust laws because it would restrict the company's ability to compete - and as a result raise prices and reduce access to physicians in the state."

Modern Healthcare [10/22/15]

## Federal Regulators Take Teladoc's Side in Medical Board Suit

"Teladoc, the Dallas-based company that sued Texas over its telemedicine regulations, has a new ally in the Federal Trade Commission. In a letter sent to the U.S. 5th Circuit Court late Friday, the federal antitrust agency sided with Teladoc in the company's legal battle, criticizing the Texas Medical Board for allegedly misinterpreting case law."

Texas Tribune [9/10/16]

https://www.texastribune.org/2016/09/10/federal-regulators-take-teladocs-side-medical-boar/

## Citing Telemedicine Law, FTC Drops TMB Antitrust Probe

Senate Bill 1107 [which TMA helped craft] provides a clear framework for proper telemedicine services in Texas and clarifies that the standard of care for a telemedicine visit is the same as one done in-person. Gov. Greg Abbott signed SB 1107 on May 27.

Following the passage of TMA-supported legislation governing telemedicine in Texas, the Federal Trade Commission (FTC) has closed an investigation into whether the Texas Medical Board (TMB) violated antitrust law, FTC said in a release.

Texas Medical Association Action, July 5, 2017 https://www.texmed.org/Template.aspx?id=45247

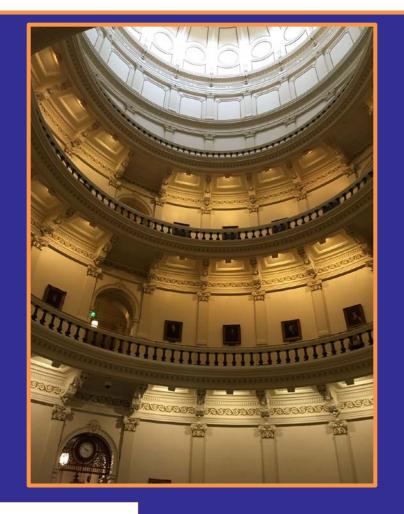
#### **Telemedicine Comes to Texas**



Please raise your hand if you are currently using Telemedicine to reach your populations

## **But More to My Point**

We have Telemedicine in Texas today despite the majority opinion of Austin, not because of it



### **But What If...**

**Story Time!** 

**Impact #1** 

Impact #2

#### **But What If...**



What else has been prevented in Texas that might now be difficult for Austin to control?

## **But What If...**

Access

Boots on the Ground!



### **Did You Know?**

Twenty-two states and the District of Columbia allow NPs to function in a "full practice environment," which includes evaluating patients, ordering and interpreting diagnostic tests, managing treatments, and prescribing medications."

More States Pushing For Autonomy In Scope-of Practice Battle Healthleaders 5/1/19 "But that won't EVER happen in Texas!"

## Failed Bills: 2017

http://scopeofpracticepolicy.org/states/tx/#

**TX H 3395 TX H 2807 TX H 2548** TX H 1804 **TX H 1415 TX H 1846 TX S 1928** 



### Will PAs be Next?

#### **Optimal Team Practice**

In May 2017, AAPA adopted new policy... which will make a profound difference in expanding access to care and aligning the PA profession to meet modern healthcare needs [and] emphasizes PAs' commitment to team-based care and includes recommended changes to state and federal laws and regulations:

https://www.aapa.org/advocacy-central/optimal-team-practice/

## Who Else Is Watching?

# Texas Bill Would Allow Pharmacists To Order Antibiotics For Patients

AHLA Health and Life Science Law Daily [3/7/17]

Texas Bill Would Allow Psychologists To Obtain Prescriptive Authority Certificates

AHLA Health and Life Science Law Daily [3/2/17]



## **Independent Practice in Texas**



Please raise your hand if having

More Primary Providers

would be good for your populations

## And Again...

If progress to meet your needs is slow and frustrating in Texas

Remember change is coming from multiple directions!



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## **Back to "The Good Old Days"?**

The danger of unexpected abundance is climbing over each other and returning to fortress mentality!



#### Is There Life After DSRIP?

DSRIP created new alliances and economies among you.

Those connections will remain critical long after DSRIP is gone.



Photo by Simone Acquaroli/Unsplash.com

## **Looking Forward**

Practice the "Economy of Smart"

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#### **Thank You!**

Thank You for Your Attention

Thank You for The Work You Do

It has been my pleasure -Sarah

